

Independent implant evidence support for high cost physician preference item (PPI) decisions

## WHAT IT DOES

Zero Prior helps value-analysis and clinical supply chain teams pressure-test high-cost implant claims before product decisions are documented — making evidence, conflicts, product differences, reimbursement context, and downstream value considerations easier to see.

## WHY IT MATTERS

High-cost implant decisions often arrive with vendor-submitted evidence, surgeon preference, reimbursement considerations, contract pressure, and limited committee bandwidth. Existing tools can help organize research and workflow, but teams still need a faster way to translate product claims into a decision record they can defend.

## THE DECISION QUESTION

*Are these product differences meaningful, supported, comparable, or exception-worthy?*

## WHAT THE REVIEW SHOWS

COMPONENT	WHAT IT HELPS ANSWER
Product claim audit	What exactly is being claimed by the vendor, surgeon, or product literature?
Evidence support map	Which studies actually support which claims?
Evidence directness	Is the evidence product-specific, feature-level, class-level, or indirect?
COI / funding screen	What manufacturer funding, royalties, author relationships, or payment context may affect interpretation?
Clinical comparability	Can these products be treated as reasonable alternatives for this use case?
Exception rationale	When is non-standard, premium-priced, or off-contract use clinically defensible?
Reimbursement / value context	Does reimbursement, utilization, site of care, length of stay, revision risk, or downstream cost change how the product decision should be interpreted?
Committee-ready summary	What can the value-analysis team actually document and act on?

## WHO IT'S BUILT FOR

Value Analysis · Clinical Supply Chain · Sourcing / Category Management · Service-Line Leadership · ASC Administrators · Physician Champions.

## HOW IT'S USED

Designed for new product requests, standardization decisions, premium-pricing claims, contract-compliance discussions, and exception review.

## SUGGESTED PILOT PATHWAYS

PATHWAY	BEST FOR
Vendor Claim Audit	A new product request or a premium-pricing claim that needs to be pressure-tested.
Clinical Comparability Review	A standardization, dual-source, or multisource decision where products may be reasonable alternatives.
ASC Implant Value Review	A smaller, focused high-cost implant decision in an ambulatory surgery setting.

## WHAT THIS IS NOT

- Not a clinical recommendation. Decisions remain with the committee, the physician, and the institution.
- Not a product endorsement. The review evaluates the evidence behind product claims; it does not promote, sell, or represent any manufacturer.
- Not a substitute for surgeon judgment or implementation planning. Surgeon familiarity, procedural training, and clinical experience remain important decision factors; the review helps clarify what the evidence does and does not support.